



National Survey of the Public About Nursing

HARVARD SHELL
 NEED SPANISH

(ASK TO SPEAK TO THE MALE OR FEMALE HEAD OF THE HOUSEHOLD)

Hello, this is _____ and I'm calling from ICR, a national opinion research firm. We are conducting a health care survey. We are conducting a study on current issues such as career and health care and would appreciate your opinions.

A. May I please speak to the (male/female), 18 years of age or older, living in this household who had the most recent birthday?

- | | | |
|---|---|---|
| 1 | Qualified (male/female) is on the phone | GO TO Q.1 |
| 2 | Qualified (male/female) is available (not on phone) | GO TO Q.B1 |
| 3 | Qualified (male/female) is not available at this time | GO TO Q.C |
| 4 | No (male/female) 18+ living in household | GO TO Q.D |
| R | Refused | THANK &
TERMINATE.
RECORD AS
RQA |

(ASK Q.B1 IF Q.A = 2)

B1. May I please speak with the (male/female), 18 years of age or older, living in this household who had the most recent birthday?

(REPEAT INTRO)

- | | | |
|---|--------------------|-----------------------------------|
| 1 | Respondent willing | GO TO Q.B |
| 2 | Set up callback | GO TO CALLBACK SCREEN |
| R | Refused | THANK & TERMINATE. RECORD AS RQB1 |

(ASK Q.B IF Q.B1 = 1)

B. I would like to interview the (male/female), 18 years of age or older, living in this household, who had the most recent birthday. Are you that person?

- | | | |
|---|------------------------------------|----------------------------------|
| 1 | Yes, is qualified (male/female) | GO TO Q.1 |
| 2 | No, is not qualified (male/female) | REPEAT Q.A |
| R | Refused | THANK & TERMINATE. RECORD AS RQB |

(ASK Q.C IF Q.A = 3)

C. Then may I speak to any (male/female), 18 years of age or older, living in this household?

- | | | |
|---|---|--|
| 1 | Qualified (male/female) is on the phone | GO TO Q.1 |
| 2 | Qualified (male/female is available (not on phone) | GO TO Q.B1 |
| 3 | Qualified (male/female) is not available at this time | GO TO Q.CALLBACK
SCREEN |
| 4 | No (male/female) 18+ living in household | GO TO Q.D |
| R | Refused | THANK &
TERMINATE.
RECORD AS RQC |

(CALLBACK SCREEN: ASK IF Q.B1 = 2 OR IF Q.C = 3)

When would be a convenient time to call back to speak to (male/female) who had the most recent birthday?

(INTERVIEWER: PRESS ENTER AND SET UP CALLBACK)

(ASK Q.D IF Q.A = 4 OR IF Q.C = 4)

D. Since there is no (male/female) 18 years of age or older living in this household, may I please speak to the (male/female), 18 years or older, living in the household who had the most recent birthday?

- | | | |
|---|---|--|
| 1 | Qualified (male/female) is on the phone | GO TO Q.1 |
| 2 | Qualified (male/female is available (not on phone) | GO TO Q.B1 |
| 3 | Qualified (male/female) is not available at this time | GO TO Q.C |
| R | Refused | THANK &
TERMINATE.
RECORD AS RQD |

(ASK AFTER 1ST REFUSAL)

What reasons did the respondent give for not wanting to participate in this survey?

- 1 Not interested
- 2 Too busy
- 3 Bad time (dinner, family time, etc.)
- 4 I don't do surveys
- 5 Wanted more info about study or ICR
- 6 Didn't like subject matter
- 7 Just hung up
- 8 Other reason

S1. RECORD RESPONDENT GENDER

- 1 Male
- 2 Female

PROGRAMMER: WE NEED TO KEEP TRACK OF RACE OF RESPONDENT BUT THE RACE QUESTIONS (63-64) ARE CURRENTLY IN THE PROGRAM BEFORE Q65. ONCE THE GROUPS THAT WE ARE TRACKING REACH OUR TARGETS WE WILL WANT TO MOVE QUESTIONS 63-64 TO THIS POSITION IN THE SCREENER, BUT FOR NOW THEY MUST STAY BEFORE Q65.

63. *Are you, yourself, of Hispanic or Latino background, such as Mexican, Puerto Rican, Cuban, or other Latin American background?*

- 1 *Yes*
- 2 *No*
- D *(DO NOT READ) Don't know*
- R *(DO NOT READ) Refused*

(ASK Q.63a IF Q.63 = 1)

63a. *Are you White Hispanic or Black Hispanic*

- 1 *White*
- 2 *Black*
- D *(DO NOT READ) Don't know*
- R *(DO NOT READ) Refused*

(ASK Q.64 IF Q.63 = 2,D, OR R)

64. *Do you consider yourself to be white, black or African-American, Asian-American, or some other race?*

- 1 *White*
- 2 *Black or African-American*
- 3 *Asian-American*
- 4 *Some other race (SPECIFY) _____*
- D *(DO NOT READ) Don't know*
- R *(DO NOT READ) Refused*

Comparative Career Perceptions (several types)

READ: The following questions address your perceptions of certain occupations.

(ROTATE; ITEMS c AND e SHOULD NEVER BE TOGETHER)

1. In general, would you view pursuing a career as a (READ ITEM) very positively, somewhat positively, not very positively or not at all positively?

(ENTER ONE ONLY)

- 1 Very positively
- 2 Somewhat positively
- 3 Not very positively
- 4 Not at all positively
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

- a. Fireman
- b. Scientist
- c. Doctor
- d. Corporate executive
- e. Registered Nurse
- f. Military officer
- g. Teacher
- h. Police officer
- i. Pharmacist
- j. Member of congress
- k. Professional Athlete
- l. Lawyer
- m. Clergy member

(ROTATE; ITEMS c AND e SHOULD NEVER BE TOGETHER)

2. Again as I read this list of occupations, would you please tell me whether it is your impression that people in that occupation are generally overpaid, or underpaid, or paid about right for what they do? How about a (INSERT)? Would you say they are generally overpaid, underpaid, or paid about right for what they do?

(ENTER ONE ONLY)

- 1 Overpaid
- 2 Underpaid
- 3 Paid about right
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

- a. Fireman
- b. DELETED 3/8/07
- c. Doctor
- d. DELETE 3/8/07
- e. Registered Nurse
- f. Military officer
- g. Teacher
- h. DELETE 3/8/07
- i. Pharmacist
- j. Member of congress
- k. DELETED 3/8/07
- l. DELETED 3/8/07
- m. DELETED 3/8/07

(ROTATE)

3. Would you definitely, probably, probably not or definitely not recommend (INSERT) as a career to a person who you thought was qualified?

(ENTER ONE ONLY)

- 1 Definitely
- 2 Probably
- 3 Probably not
- 4 Definitely not
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

- a.. A career in nursing
- b. A career in medicine

(SCRAMBLE)

4. When you want information about health care issues affecting you and your family, which of the following sources do you trust the **most**?
(READ LIST: ENTER ONE ONLY)

- 1 Pharmacists
- 2 Doctors
- 3 Nurses
- 4 Your own research
- 5 Family members or friends
- 6 News sources like magazines, newspapers or television
- 7 Websites that are recommended by people you trust
- N (DO NOT READ) None of these
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(SCRAMBLE)

5. When it comes to making decisions about your own health care, how much do you trust the advice of (INSERT)...a great deal, some, not much, or not at all?
(ENTER ONE ONLY)

- 1 A great deal
- 2 Some
- 3 Not much
- 4 Not at all
- 5 (DO NOT READ) Not applicable
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

- a. Nurses in your community
- b. Your doctor
- c. Your local hospital
- d. Your health plan or health insurance company
- e. Pharmacists
- f. Your employer
- g. Friends or family members

6. What are the first two words that come to your mind when you hear or read the words, "Registered nurse"?

- 1 Answer given (SPECIFY) _____
- N (DO NOT READ) Nothing
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

7. How worried would you be if you or someone you loved was admitted to a hospital and you heard that the hospital was experiencing a shortage of nurses. Would you be very worried, somewhat worried, not very worried, not worried at all?
(ENTER ONE ONLY)

- 1 Very worried
- 2 Somewhat worried
- 3 Not very worried
- 4 Not worried at all
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

8. Do you think there is a shortage of nurses in the hospital(s) in your community?

- 1 Yes
- 2 No
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.9 IF Q.8 = 1)

9. From what you know, do you think it is a very serious shortage, somewhat serious, or not a serious shortage?

- 1 Very serious
- 2 Somewhat serious
- 3 Not serious
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.10 IF Q.9 = 1)

10. What do you think are the main reasons for the shortage of nurses?
(DO NOT READ LIST. ENTER ALL THAT APPLY)

- 1 Difficult hours
- 2 Faculty shortage in nursing education programs
- 3 Nursing is not viewed as a respected profession
- 4 Poor working environment
- 5 Salary and benefits
- 0 Other (SPECIFY) _____
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

NURSES IN HOSPITAL

11. In the past year, have you, or has a member of your family, been a patient in a hospital overnight?

- 1 Yes, me
- 2 Yes, family member
- 3 Yes, both
- 4 No, neither
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.11a IF Q.11 = 2)

11a. Did you ever visit that family member while they were a patient in the hospital?

- 1 Yes
- 2 No
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.12 THRU Q.21 IF Q.11 = 1 OR 3 OR IF [Q.11 = 2 AND Q.11a = 1])

IF Q.11 = 1 OR 3, INSERT "you"

IF Q.11 = 2, INSERT "the patient"

12. Could you always, sometimes, or hardly ever tell the difference between nurses and other staff who were taking care of (you/the patient)?

(INTERVIEWER NOTE: IF RESPONDENT SAYS "DON'T KNOW", ENTER WITHOUT PROBING)

- 1 Always
- 2 Sometimes
- 3 Hardly ever
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.12 THRU Q.21 IF Q.11 = 1 OR 3 OR IF [Q.11 = 2 AND Q.11a = 1])

IF Q.11 = 1 OR 3, INSERT "your"

IF Q.11 = 2, INSERT "the patient's"

13. Would you say that the nurses made (your/the patient's) hospital care much better, somewhat better, somewhat worse, much worse, or did the nurses not have impact on (your/the patient's) care?

(INTERVIEWER NOTE: IF RESPONDENT SAYS "DON'T KNOW", ENTER WITHOUT PROBING)

- 1 Much better
- 2 Somewhat better
- 3 Somewhat worse
- 4 Much worse
- 5 Did not have an impact
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.12 THRU Q.21 IF Q.11 = 1 OR 3 OR IF [Q.11 = 2 AND Q.11a = 1])

IF Q.11 = 1 OR 3, INSERT "you"

IF Q.11 = 2, INSERT "the patient"

14. Did the nurse(s) spend too much time with (you/the patient), not enough time, or about the right amount of time with (you/the patient)?

(INTERVIEWER NOTE: IF RESPONDENT SAYS "DON'T KNOW", ENTER WITHOUT PROBING)

- 1 Too much
- 2 Not enough
- 3 About the right amount
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.12 THRU Q.21 IF Q.11 = 1 OR 3 OR IF [Q.11 = 2 AND Q.11a = 1])

IF Q.11 = 1 OR 3, INSERT "you/your"

IF Q.11 = 2, INSERT "the patient/their/them"

15. Were there times that (you/the patient) thought (your/their) care was inadequate because a nurse was not available to help (you/them)?

(INTERVIEWER NOTE: IF RESPONDENT SAYS "DON'T KNOW", ENTER WITHOUT PROBING)

- 1 Yes
- 2 No
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.15a IF Q.15 = 1)

15a. Why do you say that?

(RECORD RESPONSE VERBATIM)

(INTERVIEWER NOTE: IF RESPONDENT SAYS “DON’T KNOW”, ENTER WITHOUT PROBING)

1 Answer given _____

D (DO NOT READ) Don’t know

R (DO NOT READ) Refused

(ASK Q.12 THRU Q.21 IF Q.11 = 1 OR 3 OR IF [Q.11 = 2 AND Q.11a = 1])

(SCRAMBLE)

IF Q.11 = 1 OR 3, INSERT “you/your”

IF Q.11 = 2, INSERT “the patient/their”

16. Did nurses provide (you/the patient) with (INSERT)?

(INTERVIEWER NOTE: IF RESPONDENT SAYS “DON’T KNOW”, ENTER WITHOUT PROBING)

1 Yes

2 No

3 (DO NOT READ) Not applicable

D (DO NOT READ) Don’t know/not sure

R (DO NOT READ) Refused

a. Medications

b. Dressing and bandage changes

c. Basic care needs (walking, turning, going to bathroom)

d. IV fluids and IV maintenance

e. Emotional support

f. Treatments for (your/their) illness

g. Teaching about diagnosis and treatment

h. Teaching to prepare for care after discharge

i. Assessment and monitoring of vital signs (blood pressure, pulse, temperature)

(ASK Q.17 IF Q.16 = 1 TO MORE THAN ONE ITEM)

(SCRAMBLE IN SAME ORDER AS Q.16)

17. What **two** types of help from nurses were **most** important?
(P.N. – DISPLAY Q.16 = 1 MENTIONS)
(READ LIST IF NECESSARY. ENTER UP TO TWO RESPONSES)
(INTERVIEWER NOTE: IF RESPONDENT SAYS “DON’T KNOW”, ENTER WITHOUT PROBING)

- 01 Medications
- 02 Dressing and bandage changes
- 03 Basic care needs (walking, turning, going to bathroom)
- 04 IV fluids and IV maintenance
- 05 Emotional support
- 06 Treatments for (your/their) illness
- 07 Teaching about diagnosis and treatment
- 08 Teaching to prepare for care after discharge
- 09 Assessment and monitoring of vital signs (blood pressure, pulse, temperature)
- NN (DO NOT READ) None of these
- DD (DO NOT READ) Don’t know
- RR (DO NOT READ) Refused

(ASK Q.12 THRU Q.21 IF Q.11 = 1 OR 3 OR IF [Q.11 = 2 AND Q.11a = 1])

(SCRAMBLE)

IF Q.11 = 1 OR 3, INSERT “you/your”

IF Q.11 = 2, INSERT “the patient/their”

18. During your hospital stay, did (you/the patient) have nurses involved in (your/their) care who (INSERT)?
(INTERVIEWER NOTE: IF RESPONDENT SAYS “DON’T KNOW”, ENTER WITHOUT PROBING)

- 1 Yes
- 2 No
- 3 (DO NOT READ) Not applicable
- D (DO NOT READ) Don’t know/not sure
- R (DO NOT READ) Refused

- a. prevented an accident or injury to (you/the patient) or other patients
- b. introduced themselves to (you/the patient)
- c. took the time to explain procedures, treatments, or (your/their) plan of care
- d. took the time to sit with (you/the patient) and ask how (you/they) or (your/their) family are getting along
- e. made sure (you/the patient) received medication quickly when in pain
- f. contacted (your/the patient’s) doctor to get (you/them) help more quickly
- g. did not wash their hands before taking care of (you/the patient)
- h. made an error with (your/the patient’s) medication
- i. took a long time to answer calls

(ASK Q.12 THRU Q.21 IF Q.11 = 1 OR 3 OR IF [Q.11 = 2 AND Q.11a = 1])

IF Q.11 = 1 OR 3, INSERT “you”

IF Q.11 = 2, INSERT “the patient”

19. Overall, would (you/the patient) say the number of nurses working in the hospital was more than needed, less than needed, or about right to assist patients?

(INTERVIEWER NOTE: IF RESPONDENT SAYS “DON’T KNOW”, ENTER WITHOUT PROBING)

- 1 More than needed
- 2 Less than needed
- 3 About right
- D (DO NOT READ) Don’t know
- R (DO NOT READ) Refused

(ASK Q.12 THRU Q.21 IF Q.11 = 1 OR 3 OR IF [Q.11 = 2 AND Q.11a = 1])

IF Q.11 = 1 OR 3, INSERT “you”

IF Q.11 = 2, INSERT “the patient/they”

20. Would (you/the patient) say that the working relationships (you/they) observed between nurses and doctors were excellent, very good, good, fair, or poor?

(INTERVIEWER NOTE: IF RESPONDENT SAYS “DON’T KNOW”, ENTER WITHOUT PROBING)

- 1 Excellent
- 2 Very good
- 3 Good
- 4 Fair
- 5 Poor
- D (DO NOT READ) Don’t know
- R (DO NOT READ) Refused

(ASK Q.12 THRU Q.21 IF Q.11 = 1 OR 3 OR IF [Q.11 = 2 AND Q.11a = 1])
(ROTATE)

IF Q.11 = 1 OR 3, INSERT “were/you/your”

IF Q.11 = 2, INSERT “was/the patient/their”

21. Overall, how satisfied (were/was) (you/the patient) with the (INSERT) provided to (you/them) in the hospital. Would you say very satisfied, somewhat satisfied, not too satisfied, or not at all satisfied?

(INTERVIEWER NOTE: IF RESPONDENT SAYS “DON’T KNOW”, ENTER WITHOUT PROBING)

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Not too satisfied
- 4 Not at all satisfied
- D (DO NOT READ) Don’t know
- R (DO NOT READ) Refused

- a. nursing care
- b. medical care by the physician

NURSES IN OFFICES, CLINICS

(ASK EVERYONE)

22. In the past year, have you personally been to see a doctor in a doctor’s office or clinic?

- 1 Yes
- 2 No
- D (DO NOT READ) Don’t know
- R (DO NOT READ) Refused

(ASK Q.23 THRU Q.30 IF Q.22 = 1)

23. Thinking about your most recent doctor’s visit, could you always, sometimes, or hardly ever tell the difference between nurses and other health care staff who were taking care of you?

- 1 Always
- 2 Sometimes
- 3 Hardly ever
- D (DO NOT READ) Don’t know
- R (DO NOT READ) Refused

(ASK Q.23 THRU Q.30 IF Q.22 = 1)

24. Would you say that the nurses made your care much better, somewhat better, somewhat worse, much worse, or did they not have an impact on your care?

- 1 Much better
- 2 Somewhat better
- 3 Somewhat worse
- 4 Much worse
- 5 Did not have an impact
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.23 THRU Q.30 IF Q.22 = 1)

25. Did the nurse(s) spend too much time with you, not enough time, or about the right amount of time with you

- 1 Too much
- 2 Not enough
- 3 About the right amount
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.23 THRU Q.30 IF Q.22 = 1)

26. Did nurses provide you with (INSERT)?

- 1 Yes
 - 2 No
 - 3 (DO NOT READ) Not applicable
 - D (DO NOT READ) Don't know/not sure
 - R (DO NOT READ) Refused
-
- a. Medications
 - b. Dressing and bandage changes
 - c. Emotional support
 - d. Treatments for your illness
 - e. Teaching about diagnosis and treatment
 - f. Assessment and monitoring of vital signs (blood pressure, pulse, temperature)

(ASK Q.27 IF Q.26 = 1 TO MORE THAN ONE ITEM)

(SCRAMBLE IN SAME ORDER AS Q.26)

27. What **two** types of help from nurses at doctors' office were **most** important?

(P.N. – DISPLAY Q.26 = 1 MENTIONS)

(READ LIST IF NECESSARY. ENTER UP TO TWO RESPONSES)

- 1 Medications
- 2 Dressing and bandage changes
- 3 Emotional support
- 4 Treatments for your illness
- 5 Teaching about diagnosis and treatment
- 6 Assessment and monitoring of vital signs (blood pressure, pulse, temperature)
- N (DO NOT READ) None of these
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.23 THRU Q.30 IF Q.22 = 1)

28. Would you say that the working relationships you observed between nurses and doctors in the office or clinic were excellent, very good, good, fair, or poor?

- 1 Excellent
- 2 Very good
- 3 Good
- 4 Fair
- 5 Poor
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.23 THRU Q.30 IF Q.22 = 1)

28a. In the past year, when visiting the doctor's office or clinic, have you ever been treated unfairly or with disrespect?

- 1 Yes
- 2 No
- D (DO NOT READ) Don't know/not sure
- R (DO NOT READ) Refused

(ASK Q.28b IF Q.28a = 1)

(SCRAMBLE a-h)

28b. Would you say that this was because of (INSERT)?

- 1 Yes
- 2 No
- D (DO NOT READ) Don't know/not sure
- R (DO NOT READ) Refused

- a. your age
- b. your sex
- c. your race
- d. your ethnicity or country of origin
- e. your religion
- f. your disability
- g. your insurance
- h. your income
- i. some other reason (SPECIFY) _____

(ASK Q.23 THRU Q.30 IF Q.22 = 1)

(SCRAMBLE)

28c. When you visit the doctor, do the doctors and nurses use a computer, use paper, or use both to (INSERT)?
(ENTER ONE ONLY)

- 1 Computer
- 2 Paper
- 3 Both
- D (DO NOT READ) Don't know/not sure
- R (DO NOT READ) Refused

- a. Take notes during your visit
- b. Look at your lab, x-ray or other test results
- c. Send your prescriptions to the pharmacy or write a prescription
- d. Order for lab or x-ray tests
- e. Give you a report or summary of an examination or visit

(SCRAMBLE)

28d. Do you do any of the following using a computer? How about (INSERT)?
(ENTER ALL THAT APPLY)

- 1 Yes
- 2 No
- D (DO NOT READ) Don't know/not sure
- R (DO NOT READ) Refused

- a. See your own medical records
- b. Send email messages to your doctor
- c. Keep track of your own health information

(ASK Q.23 THRU Q.30 IF Q.22 = 1)

29. Overall, how satisfied were you with the care from the physician or physicians provided to you in the office or clinic? Would you say very satisfied, somewhat satisfied, not too satisfied, or not at all satisfied?

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Not too satisfied
- 4 Not at all satisfied
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.23 THRU Q.30 IF Q.22 = 1)

30. Overall, how satisfied were you with the nursing care during your doctor's visit? Would you say you were...?
(READ LIST. ENTER ONE ONLY)

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Not too satisfied
- 4 Not at all satisfied
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

NURSES IN HOME CARE

(ASK EVERYONE)

31. In the past year, have you used, or arranged for a family member or friend to use, services from a visiting nurse in the home?

- 1 Yes, you used
- 2 Yes, you arranged for a family member/friend
- 3 Yes, both
- 4 No
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.32 THRU Q.38 IF Q.31 = 1,2, OR 3)

IF Q.31 = 1 OR 3, INSERT "you"

IF Q.31 = 2, INSERT "your family member or friend/them"

32. Could (you/your family member or friend) always, sometimes, or hardly ever tell the difference between nurses and other health care staff who were taking care of (you/them)?

- 1 Always
- 2 Sometimes
- 3 Hardly ever
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.32 THRU Q.38 IF Q.31 = 1,2, OR 3)

IF Q.31 = 1 OR 3, INSERT "you"

IF Q.31 = 2, INSERT "your family member or friend's"

33. Would you say that the nurses made (your/your family member or friend's) care at home much better, somewhat better, somewhat worse, much worse, or did the nurses not have an impact on (your/your family member or friend's) care?

- 1 Much better
- 2 Somewhat better
- 3 Somewhat worse
- 4 Much worse
- 5 Did not have an impact
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.32 THRU Q.38 IF Q.31 = 1,2, OR 3)

IF Q.31 = 1 OR 3, INSERT "you"

IF Q.31 = 2, INSERT "your family member or friend/them"

34. Did the nurse(s) spend too much time with (you/your family member or friend), not enough time, or about the right amount of time with (you/them)?

- 1 Too much
- 2 Not enough
- 3 About the right amount
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.32 THRU Q.38 IF Q.31 = 1,2, OR 3)

(SCRAMBLE)

IF Q.31 = 1 OR 3, INSERT "you"

IF Q.31 = 2, INSERT "your family member or friend"

35. Did the "at home" nurses provide (you/your family member or friend) with (INSERT)?

- 1 Yes
- 2 No
- 3 (DO NOT READ) Not applicable
- D (DO NOT READ) Don't know/not sure
- R (DO NOT READ) Refused

- a. Medications
- b. Dressing and bandage changes
- c. Basic care needs (walking, turning, going to bathroom)
- d. IV fluids and IV maintenance
- e. Emotional support
- f. Treatments for (your/their) illness
- g. Teaching about diagnosis and treatment
- h. Teaching to prepare for care when visiting nurse is not with you**
- i. Assessment and monitoring of vital signs (blood pressure, pulse, temperature)

(ASK Q.36 IF Q.35 = 1 TO MORE THAN ONE ITEM)

(SCRAMBLE IN SAME ORDER AS Q.35)

36. What **two** types of help from nurses at home were **most** important
(P.N. – DISPLAY Q.35 = 1 MENTIONS)
(READ LIST IF NECESSARY. ENTER UP TO TWO RESPONSES)

- 01 Medications
 - 02 Dressing and bandage changes
 - 03 Basic care needs (walking, turning, going to bathroom)
 - 04 IV fluids and IV maintenance
 - 05 Emotional support
 - 06 Treatments for (your/their) illness
 - 07 Teaching about diagnosis and treatment
 - 08 Teaching to prepare for care when visiting nurse is not with you
 - 09 Assessment and monitoring of vital signs (blood pressure, pulse, temperature)
- NN (DO NOT READ) None of these
DD (DO NOT READ) Don't know
RR (DO NOT READ) Refused

(ASK Q.32 THRU Q.38 IF Q.31 = 1,2, OR 3)

37. Overall, would you say the number of nurses working in the home care agency was more than needed, less than needed, or about right to assist patients?

- 1 More than needed
 - 2 Less than needed
 - 3 About right
- D (DO NOT READ) Don't know
R (DO NOT READ) Refused

(ASK Q.32 THRU Q.38 IF Q.31 = 1,2, OR 3)

IF Q.31 = 1 OR 3, INSERT "were you" and "you"

IF Q.31 = 2, INSERT "was your family member or friend/them" and "them"

38. Overall, how satisfied (were you/was your family member or friend) with the nursing care provided to (you/them) at home? Would you say...?
(READ LIST. ENTER ONE ONLY)

- 1 Very satisfied
 - 2 Somewhat satisfied
 - 3 Not too satisfied
 - 4 Not at all satisfied
- D (DO NOT READ) Don't know
R (DO NOT READ) Refused

NURSES IN SCHOOLS

(ASK EVERYONE)

39. Do you have one or more children that are under the age of 18?

- 1 One child
- 2 More than one child
- 3 No children under the age of 18
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.40 IF Q.39 = 1)

40. In what grade is your child at school?

(READ LIST IF NECESSARY. ENTER ONE ONLY)

- 00 Kindergarten
- 01 First
- 02 Second
- 03 Third
- 04 Fourth
- 05 Fifth
- 06 Sixth
- 07 Seventh
- 08 Eighth
- 09 Ninth (freshman)
- 10 Tenth (sophomore)
- 11 Eleventh (junior)
- 12 Twelfth (senior)
- 13 In college (tech school/trade school/community college)
- NN Not in school yet
- DD (DO NOT READ) Don't know
- RR (DO NOT READ) Refused

(ASK Q.40a IF Q.39 = 2)

40a. In what grades are your children in at school?

(READ LIST IF NECESSARY. ENTER ALL THAT APPLY)

- 00 Kindergarten
- 01 First
- 02 Second
- 03 Third
- 04 Fourth
- 05 Fifth
- 06 Sixth
- 07 Seventh
- 08 Eighth
- 09 Ninth (freshman)
- 10 Tenth (sophomore)
- 11 Eleventh (junior)
- 12 Twelfth (senior)
- 13 In college (tech school/trade school/community college)
- NN None/some not in school yet
- DD (DO NOT READ) Don't know
- RR (DO NOT READ) Refused

(ASK Q.41 IF Q.39 = 1 OR 2)

IF Q.39 = 1 INSERT 1ST VERBIAGE IN PARENS

IF Q.39 = 2 INSERT 2ND VERBIAGE IN PARENS

41. (Has your child/Have any of your children) had a health condition or injury that has required medical attention in the school in the past year?

- 1 Yes
- 2 No
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.42 IF Q.41 = 1)

IF Q.39 = 1 INSERT 1ST VERBIAGE IN PARENS

IF Q.39 = 2 INSERT 2ND VERBIAGE IN PARENS

42. Would you say that the school nurse(s) were always, sometimes or hardly ever available in a timely way to your (child/children)?

- 1 Always
- 2 Sometimes
- 3 Hardly ever
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.43 IF Q.41 = 1)

(SCRAMBLE)

IF Q.39 = 1 INSERT 1ST VERBIAGE IN PARENS

IF Q.39 = 2 INSERT 2ND VERBIAGE IN PARENS

43. Did nurses assist your (child/children) with (INSERT)?

- 1 Yes
- 2 No
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

- a. Medications for chronic illness
- b. First aid when injured
- c. An illness or injury that developed during the school day
- d. Immunizations
- e. Emotional problems
- f. Learning disabilities
- g. Reproductive health—birth control, sexually transmitted diseases
- h. Teaching about personal health care concerns
- i. Preventing illnesses, injuries, or accidents

(ASK Q.44 IF Q.43 = 1 TO MORE THAN ONE ITEM)

(SCRAMBLE IN SAME ORDER AS Q.43)

IF Q.39 = 1 INSERT 1ST VERBIAGE IN PARENS

IF Q.39 = 2 INSERT 2ND VERBIAGE IN PARENS

44. What **two** types of help from nurses were **most** important to your (child/children)?

(P.N. – DISPLAY Q.43 = 1 MENTIONS)

(READ LIST IF NECESSARY. ENTER UP TO TWO RESPONSES)

- 01 Medications for chronic illness
- 02 First aid when injured
- 03 An illness or injury that developed during the school day
- 04 Immunizations
- 05 Emotional problems
- 06 Learning disabilities
- 07 Reproductive health—birth control, sexually transmitted diseases
- 08 Teaching about personal health care concerns
- 09 Preventing illnesses, injuries, or accidents
- NN (DO NOT READ) None of these
- DD (DO NOT READ) Don't know
- RR (DO NOT READ) Refused

(ASK Q.45 IF Q.41 = 1)

IF Q.39 = 1 INSERT 1ST VERBIAGE IN PARENS

IF Q.39 = 2 INSERT 2ND VERBIAGE IN PARENS

45. Overall, would you say the number of nurses working in the school your (child attends/children attend) is more than needed, less than needed, or about right to assist children and families?

- 1 More than needed
- 2 Less than needed
- 3 About right
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

NURSING CAREER

(ASK Q.46 IF Q.39 = 1 OR 2)

(ROTATE)

IF Q.39 = 1 INSERT 1ST VERBIAGE IN PARENS

IF Q.39 = 2 INSERT 2ND VERBIAGE IN PARENS

46. Would you definitely, probably, probably not or definitely not recommend (INSERT) as a career to your child/children)?

(ENTER ONE ONLY)

- 1 Definitely
 - 2 Probably
 - 3 Probably not
 - 4 Definitely not
 - D (DO NOT READ) Don't know
 - R (DO NOT READ) Refused
-
- a. A career as a registered nurse
 - b. A career as a physician or medical doctor

(ASK EVERYONE)

47. Currently, do you personally work in the health care industry and, if so, in what type of job?

(DO NOT READ LIST. ENTER ONE ONLY)

- 01 No, do not currently work in the health care industry
- 02 Yes, doctor
- 03 Yes, nurse or nurse practitioner
- 04 Yes, pharmacist
- 05 Yes, physician's assistant
- 06 Yes, administrative position with hospital/clinic/doctor office etc.
- 07 Yes, academic position
- 08 Yes, for private sector company (i.e., pharmaceutical, insurance, bank, manufacturing plant, department store)
- 09 Yes, for government/university (public sector)
- 10 Yes, other (SPECIFY) _____
- DD (DO NOT READ) Don't know
- RR (DO NOT READ) Refused

(SCRAMBLE)

48. Do you mostly agree or mostly disagree with the following statements about nursing?

How about nursing is (INSERT)?

(GET ANSWER THEN ASK, Do you agree/disagree strongly or somewhat?)

- 1 Agree strongly
 - 2 Agree somewhat
 - 3 Disagree somewhat
 - 4 Disagree strongly
 - D (DO NOT READ) Don't Know
 - R (DO NOT READ) Refused
-
- a. a good career for men
 - b. intellectually challenging
 - c. a good career for people who are good at science
 - d. a good career for people who want a secure job
 - e. a good career for people who want respect
 - f. physically challenging
 - g. emotionally challenging

(IF Q.47 = 3, SKIP TO Q.51)

49. Have you ever considered a career in nursing for yourself?
(IF YES ASK: Is that seriously or not too seriously)

- 1 Yes, seriously
- 2 Yes, but not seriously
- 3 No
- 4 (DO NOT READ) I am already a nurse
- D (DO NOT READ) Don't Know
- R (DO NOT READ) Refused

(ASK Q.50 IF Q.49 = 1 or 2)

50. Why didn't you pursue nursing as a career?
(RECORD VERBATIM)

- 1 Answer given (SPECIFY) _____
- D (DO NOT READ) Don't Know
- R (DO NOT READ) Refused

(ASK EVERYONE)

51. In the past year, have you discussed a career in nursing with a family member or friend that was considering a nursing career?

- 1 Yes
- 2 No
- D (DO NOT READ) Don't Know
- R (DO NOT READ) Refused

(ASK Q.52 IF Q.51 = 1)

52. What was your relationship to the person or persons with whom you have discussed nursing careers?
(DO NOT READ. ENTER ALL THAT APPLY)

- 1 Your Spouse
- 2 Your Child
- 3 Another member of family
- 4 A friend
- 7 Other
- D (DO NOT READ) Don't Know
- R (DO NOT READ) Refused

(ASK Q.53 IF Q.51 = 1 or (Q51=2, D, R and Q49=1, 2))

(SCRAMBLE ITEMS a-e)

53. For each of the following, please indicate whether it was or was not a factor that influenced in your discussing a nursing career. Was (INSERT FIRST ITEM) a factor? How about (INSERT NEXT ITEM)?

- 1 Yes, factor
- 2 No, not a factor
- D (DO NOT READ) Don't Know
- R (DO NOT READ) Refused

- a. Television or radio advertisements about nursing
- b. Information provided by guidance or career counselors about nursing
- c. News stories about nursing
- d. Personal experience with a nurse during your own or family illness
- e. Television shows about health or medicine such as ER, Scrubs, Grey's Anatomy, House

(ASK EVERYONE)

54. Do you recall seeing commercials on television that featured nurses describing their careers?

- 1 Yes
- 2 No
- D (DO NOT READ) Don't Know
- R (DO NOT READ) Refused

(ASK Q.55 IF Q.54 = 1)

55. As far as you know, who was the sponsor of those commercial?
(DO NOT READ LIST. ENTER ALL THAT APPLY)

- 01 College or university
- 02 Educational facility, other than college/university
- 03 Johnson & Johnson
- 04 Health care industry
- 05 Local hospital
- 06 Non-profit organization
- 07 Nursing organization
- 08 Specific hospital named
- 97 Other (SPECIFY) _____
- DD (DO NOT READ) Don't Know
- RR (DO NOT READ) Refused

(ASK EVERYONE)

(SCRAMBLE)

(ASK Q.56 AND Q.57 IN A SERIES)

(IF Q.56 = 1, ASK Q.57 BEFORE GOING TO NEXT ITEM)

56. Please tell me if you have seen any of the following in the past year. Have you seen (INSERT)?

- 1 Yes
- 2 No
- D (DO NOT READ) Don't Know
- R (DO NOT READ) Refused

- a. Grey's Anatomy, House, ER or Scrubs
- b. News stories in the media about nurses on strike
- c. News stories in the media about shortages of nurses
- d. News stories in the media about research that shows nurses are important to patient safety
- e. News stories in the media about nurses helping in natural disaster or war zones
- f. Advertisements about nursing

(ASK Q.57 FOR EACH Q.56 = 1)

57. Please tell me if you think the way nurses are portrayed in this show makes you have more respect for nurses, less respect for nurses, or makes no difference to how much respect you have for nurses?

- 1 More respect
- 2 Less respect
- 3 Makes no difference
- D (DO NOT READ) Don't Know
- R (DO NOT READ) Refused

- a. Grey's Anatomy, House, ER or Scrubs
- b. News stories in the media about nurses on strike
- c. News stories in the media about shortages of nurses
- d. News stories in the media about research that shows nurses are important to patient safety
- e. News stories in the media about nurses helping in natural disaster or war zones
- f. Advertisements about nursing

DEMOGRAPHICS

(ASK EVERYONE)

58. Overall, would you say your health is...?
(READ LIST. ENTER ONE ONLY)

- 1 Excellent
- 2 Very good
- 3 Good
- 4 Fair, or
- 5 Poor
- D (DO NOT READ) Don't Know
- R (DO NOT READ) Refused

59. Does a disability or chronic illness limit your ability to work, go to school or participate in daily activities at home?

- 1 Yes
- 2 No
- D (DO NOT READ) Don't Know
- R (DO NOT READ) Refused

(SCRAMBLE; ITEM e SHOULD ALWAYS BE LAST)

60. Now I would like to ask you about any health insurance you currently have that helps pay for the cost of health care. I'm going to read a list of a few types of health insurance, and I'd like you to tell me which of these you have, if any. First/Next, are you now personally covered by (INSERT)?

- 1 Yes
 - 2 No
 - D (DO NOT READ) Don't Know
 - R (DO NOT READ) Refused
-
- a. Private health insurance offered through an employer or union (This could be insurance through a current job, former job, your job or someone else's job)
 - b. A private health insurance plan that you bought yourself
 - c. Medicaid or some other type of state program
 - d. Medicare, the government program that pays health care bills for people over age 65 and for some disabled people
 - e. Health insurance through any other source, including military or veteran's coverage

(ASK Q.61 IF Q.60 = 2 TO ALL)

61. Does this mean that you personally have no health insurance now that would cover your hospital or doctor bills?

- 1 Yes
- 2 No
- D (DO NOT READ) Don't Know
- R (DO NOT READ) Refused

62. May I please have your age?

_____ RECORD AGE (18-98)
RR (DO NOT READ)

(ASK Q.62a IF Q.62 = RR)

62a. Would you say you are...?
(READ LIST. ENTER ONE ONLY)

- 1 Under 25
- 2 25 to 35
- 3 36 to 45
- 4 46 to 55
- 5 56 to 64
- 6 65 to 75, or are you
- 7 76 or older
- R (DO NOT READ) Refused

63. Are you, yourself, of Hispanic or Latino background, such as Mexican, Puerto Rican, Cuban, or other Latin American background?

- 1 Yes
- 2 No
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.63a IF Q.63 = 1)

63a. Are you White Hispanic or Black Hispanic

- 1 White
- 2 Black
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK Q.64 IF Q.63 = 2,D, OR R)

64. Do you consider yourself to be white, black or African-American, Asian-American, or some other race?

- 1 White
- 2 Black or African-American
- 3 Asian-American
- 4 Some other race (SPECIFY) _____
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(ASK EVERYONE)

65. What is the last grade or class that you completed in school?
(DO NOT READ)

- 1 None, or grade 1-8
- 2 High school incomplete (grades 9-11)
- 3 High school graduate (grade 12 or GED certificate)
- 4 Business, technical, or vocational school AFTER high school
- 5 Some college, no 4-year degree
- 6 College graduate (B.S., B.A., or other 4-year degree)
- 7 Post-graduate training or professional schooling after college (e.g., toward a master's degree or Ph.D; law or medical school)
- D Don't know/No opinion
- R Refused

66. What is your current marital status? Would you say you are...?
(READ LIST IF NECESSARY. ENTER ONE ONLY.)

- 1 Married
- 2 Living with a partner, not married
- 3 Widowed
- 4 Separated
- 5 Divorced
- 6 Single, never married
- R (DO NOT READ) Refused

(Q.67 DELETED 3/8/07)

(INSTRUCTION DELETED 3/8/07)

67a. Do you consider yourself Protestant, Roman Catholic, Jewish, Mormon, a member of an Orthodox Church, Muslim or some other religion?

- 1 Protestant (Baptist, Christian, Episcopal, Jehovah's Witness, Lutheran, Methodist, Presbyterian etc.)
- 2 Roman Catholic
- 3 Jewish
- 4 Mormon
- 5 Orthodox Church
- 6 Muslim
- 7 Other (SPECIFY) _____
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

(Q.68 DELETED 3/8/07)

69. Are you...?
(READ LIST. ENTER ONE ONLY)

- 1 Working full time
- 2 Working part time
- 3 Temporarily laid off or unemployed
- 4 Retired
- 5 Permanently disabled
- 6 Homemaker
- 7 Student
- 8 Other
- D (DO NOT READ) Don't know
- R (DO NOT READ) Refused

70. Is your total annual income before taxes:
(READ LIST)

- 1 Less than \$40,000
- 2 \$40,000 or more
- D (DO NOT READ) DON'T KNOW
- R (DO NOT READ) REFUSED

(ASK Q.70a IF Q.70 = 1)

70a. Would that be (READ LIST)

- 1 LESS THAN \$15,000
- 2 \$15,000 BUT LESS THAN \$20,000
- 3 \$20,000 BUT LESS THAN \$25,000
- 4 \$25,000 BUT LESS THAN \$30,000
- 5 \$30,000 BUT LESS THAN \$40,000
- D (DO NOT READ) DON'T KNOW
- R (DO NOT READ) REFUSED

(ASK Q.70b IF Q.70 = 2)

70b. Would that be (READ LIST)

- 1 \$40,000 BUT LESS THAN \$50,000
- 2 \$50,000 BUT LESS THAN \$75,000
- 3 \$75,000 but less than \$100,000, OR
- 4 \$100,000 or more
- D (DO NOT READ) DON'T KNOW
- R (DO NOT READ) REFUSED

71. RECORD REGION FROM SAMPLE

- 1 Northeast
- 2 North central
- 3 South
- 4 West

72. RECORD METRO STATUS FROM SAMPLE

- 1 Urban
- 2 Suburban
- 3 Rural